



**Meeting of the Events & Tourism Committee held
at The Sessions House, Usk, on Wednesday 28th January 2026 11.00am**

DRAFT MINUTES

Attendees

Cllr M Howells; Cllr K Peacock; Cllr D. Richards; Cllr G. Howells; Cllr D Harrison

1. Apologies

Cllr A Snelgrove; Cllr Alison Ivin;

2. To approve the minutes of Wednesday 26th November 2025

Minutes were approved

3. Matters arising from the above Minutes

None

4. To review recent events

- a. Usk Panto Thurs 27, Fri 28, Sat 29 November 7pm. Great success with 3 sell out performances, starring two of our own councillors
- b. Christmas on Bridge St Sunday 30 November 2025 8am to 8pm . Survey showed positive feedback
- c. Tues 9th Dec 7.30pm – Singing Club Christmas Sing-a-long at the Sessions House. Fundraiser for the Usk Mayor’s Appeal raising £214.50
- d. Thursday 18th December 9.30am – School Christmas Service at St Mary’s. Attending AS, DR, GH, AM, MH
- e. Sat 20th Decemeber – Carol Singing by the Co-op. Fundraising for the Mayor’s Appeal raising £210
- f. Sunday 21st December 6pm – St Mary’s Christmas Nine Lessons & Carols. The church was full for this popular Christmas service.
- g. Usk Come Sing Day by Drew Morton 10th January. A one day singing workshop followed by a superb evening performance which raised £500.

5. Forthcoming events for information

- a. Legion Music Quiz – Adrian Merrett date tbc
- b. Drew Morton 60’s Night at The Three Salmons – date tbc
- c. Big Saturday Breakfast Saturday 31st January 8-11am in the Memorial Hall
- d. Saturday 1st March - St David’s Day Concert – Friends of Usk
- e. Friday 20th March Mayor’s Thank You

6. Discuss Christmas on Bridge Street – debrief and feedback survey

- Sunday 30th November 8am to 8pm Market open 10am to 7pm
- Survey had 112 respondents, showed the event was widely appreciated and valued. feedback highlights consistent and repeated areas for improvement, particularly around: Stall numbers and quality -*limited on the street*; Parking and traffic management – *knock on resident doors*; Communication and signage – *will improve*; Christmas atmosphere and evening activity-*funfair for toddlers*; Event timing and

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duration- consider a 10-4pm event; Clarity around Santa and reindeer timings could be a separate event; Location suitability (Bridge Street vs Twyn Square) consider offering local shops a free stall in the Square.

7. Discuss additional Christmas Event with Green Top Market

Gareth has offered to do a market in the square on the other day of the weekend from Christmas on Bridge St or on another weekend. Will contact GTM after discussion with Usk Business, Shops and Events

8. Discuss James Morgan's proposal for 2 x pop up pub on the river and Oktoberfest

Pop Up Pub Saturday June 20th and Saturday August 15th
Oktoberfest 25th/26th September. Looking to do with Usk Friends
Usk Street Food Night Market in the Old Recycling Centre. James to put a proposal together to submit to UTC and MCC

9. One Lottery Launch

See link for details <https://www.onelottery.co.uk/support/sessions-house>
MH to carry on promoting weekly on Fridays or Saturday am to remind participants.
Help available for residents to sign up in the office.
Committee will make a recommendation to Full Council for a separate bank account.

10. Discuss Usk Weekly, Monthly & Annual Events List

What's On Usk Facebook page continues to grow from 1,203 to 1,300 followers.
To share use this link www.facebook.com/groups/576986058728555
UTC website events calendar. recurring events (20 weekly events & 6 monthly)
Residents and groups are asked to forward their events using the MS Forms link
<https://forms.office.com/r/NcJn8pK6uF>

11. To discuss Tourism in the town

MH will put together a Visit Usk in Spring Promotion

12. Update on the Digital information Board

MH has shared on UTC Facebook page every month as reminder.
Clerk advised of paid adverts

13. Discuss the launch of free Wifi in Twyn Square

Post has gone out on Facebook and thanking Justin Pike.
Looking to extend along Bridge St from No.49

14. To receive an update on activities from other groups

Twinning trip 30 Apr to 4 May. OktoberFest date tbc
UTFTC
UCS
UiB recent AGM now an environmental group. They are looking to appoint a new Chair

15. To discuss/review promotion of events on the following

a. Diary -

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- b. Facebook –
- c. Website –

16. Matters of Information

None

17. Correspondence

None

18. Date of next meeting

Wednesday 25th February 9.30am

DRAFT