

Meeting of the Events & Tourism Committee held
at The Sessions House, Usk, on Wednesday 24th September 9.30am

AGENDA

Attendees

Cllr G. Howells; Cllr M Howells; Cllr K Peacock; Cllr D Harrison; Cllr D. Richards; Clerk Angela Morgan

1. Apologies

Cllr Alison Ivin; Cllr A Snelgrove

2. To approve the minutes of Tuesday 27th August 2025

Minutes were approved

3. Matters arising from the above Minutes

Cllr D Richards was not recorded as an attendee, minutes were amended.

4. To review recent events

- a. Tour of Britain Saturday 6th September 11.50am and 2.20pm. Well supported by residents and visitors. Businesses reported to have benefitted from extra trade brought in by supporters.
- b. Usk Show Saturday 13th September. The rain didn't put people off with an attendance of 22,000 visitors. The Mayor awarded Blood Bike Wales best stand
- c. Graben Neudorf visit. Great to see our German friends. They visited Llanllywell House and Eco Garden, St Fagan's Museum, Usk Castle, St Mary's Church, delicious meal at the Wallace Restaurant, King's Head, Usk Show and The Grange for a delicious Pie & Chips. Set off early on Sunday with a fond farewell from a large group of Usk Residents.
- d. Usk River Festival Sunday 14th September 10am to 3pm. A successful event although the weather put off many visitors.
- e. Tour de Gwent Sunday 14th September. Well supported with the Cricket Club used as a refreshment stop for the St David's Hospice charity riders.
- f. CADW Open Doors Saturday 20 September 10am to 4pm. Visitors came from near and far and was well supported. Our thanks to councillors and Glenn Roderick and Alec Leathwood for acting as our expert guides.
- g. ARW Guided Walk Saturday 20 September 11am. Thanks to Stella and David Collard for organising the walk which was supported by 12 attendees

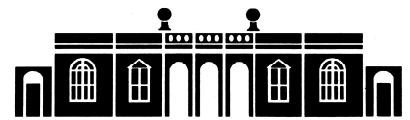
5. Forthcoming events for information

- a. Autumn Fayre Saturday 11th October 10-4pm – MH asking GTM to letter drop the Square
- b. Halloween Midnight Walk – Friday 31st October midnight along the flood route and hot chocolate and bacon bap back at the Sessions House. **on agenda**
- c. Silurian – Bruce Springsteen Evening Saturday 22 November at the Legion **on agenda**
- d. Christmas on Bridge St Sunday 30 November 2025 8am to 8pm **on agenda**

6. Discuss Christmas on Bridge Street

Sunday 30th November 8am to 8pm Market open 10am to 7pm

- a. DR & AM have submitted road closure application to MCC.
- b. DR has walked the town with Scott from Quantum. Priory St, Church St, Old Market St and one side of New Market St will be coned clearways.



- c. Waiting to hear back from Emma at Artisan Events Wales 07496 819093
- d. DR has updated UBSE of the event.
- e. M2 have offered their empty shop for craft
- f. MH contact Nicola at Crosskeys to see if they are hosting an event.
- g. Jeff at 3 Salmons confirmed that their car park can be closed for the day.
- h. DR and AM to go through traffic management/risk assessment and Event Safety Advisory Group application??. MH available to help.
- i. Newport Bus to be advised and MCC Passenger Transport
- j. Reindeers, Sleigh, Elves and Santa are confirmed for appearance.
- k. Decision to be made on Lantern Parade
- l. DR talking to Izzy about poster design or edit previous banners.
- m. DR to contact First Aider.
- n. DR checking with church to see if they are doing Carol Songs
- o. Sessions House open to host Country Market
- p. Councillors to be allocated a shift rota for stewarding.

7. To discuss Bruce Springsteen Evening by Silurian Saturday 22 November at the Legion
DR meeting with band to discuss event. Izzy producing poster and tickets. Hot food included

8. Halloween Midnight Walk Friday 31st October midnight
Walk along the flood route and hot chocolate and bacon bap back at the Sessions House.
AM designing poster and sponsor sheets. Promote beginning of October.

9. One Lottery Launch
MH and AM now registered to use account.
See link for details <https://www.onelottery.co.uk/support/sessions-house>
AM has done leaflet and flyers ready for launch.
MH, AM & KP have signed up to trial
Date for launch and details? Autumn Faye 11th Oct and Christmas on Bridge St 30th Nov
Is a stand needed?

10. Discuss Usk Weekly, Monthly & Annual Events List
What's On Usk Facebook page continues to grow from 833 to 896 to 975 followers. To share use this link www.facebook.com/groups/576986058728555
UTC website events calendar. recurring events 12 weekly & 4 monthly
Residents and groups are asked to forward their events using the MS Forms link <https://forms.office.com/r/NcJn8pK6uF>

11. To discuss Tourism in the town
Continue to promote one-off events such as the CADW Open Doors to promote more visitors to return to the town.
MH to look to do a Visit Usk in the Autumn Promotion

12. Update on the Digital information Board
MH produced leaflet. GH will deliver to businesses

13. Discuss the launch of free wifi in Twyn Square
Dave going to talk to Justin. School children already using it when waiting for school bus.

14. To receive an update on activities from other groups

Usk Town Council

The Sessions House, Maryport Street Usk NP15 1AD



Twinning having a meeting this evening

UTFTC met last week. Climate Café back to every Thursday 12-2pm in the Hub. Everyone is welcome
UCS

15. To discuss/review promotion of events on the following

- a. **Diary -**
- b. **Facebook –**
- c. **Website –**

16. Matters of Information

None

17. Correspondence

None

18. Date of next meeting

Wednesday 29th October 9.30 am